

Updated on 25rd April 2025

This Privacy Policy applies to information collected by NM Sadguru Water Development Foundation (NMSWDF) through [www.nmsadguru.org](http://www.nmsadguru.org) (hereinafter referred to as "Organization").

NM Sadguru Water Development Foundation is a non-government, non-political, not for profit, secular organization, registered under the Public Charitable Trust Act and the Societies Registration Act (1860) and the Foreign Contribution (Regulation) Act. It is recognized by the departments of Rural Development of the Government of three states of Rajasthan, Gujarat and Madhya Pradesh. Everything that we do is guided by these values, including the ways in which we collect, protect and use data. As a part of effectively offering these tools to Users, NM Sadguru obtains some of the User's data.

Our Organization is committed to ensuring the security and protection of the personal data provided by the Users of our website, and to providing a compliant and consistent approach to data protection. We will only process your personal data in accordance with applicable data protection and privacy laws. The protection afforded by this Policy applies to all Users, irrespective of their nationality, or place of residence, in relation to the processing and profiling of their personal data. It includes the processing of personal data by automated means, as well as manual processing.

This Privacy Policy will explain what personal data we collect when you use our website and how our Organization uses and stores your personal data.

The Privacy Policy describes the following:

1. What data do we collect?
2. How do we collect your data?
3. How will we use your data?
4. How do we store your data?
5. Marketing
6. What are your data protection rights?
7. International Transfers
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#### Section 1: What data do we collect?

Amongst other information, our Organization collects the following data:

- Email ID;
- Name
- Phone Number / WhatsApp number;
- Country of Residence;
- State;
- City;
- Zipcode / Pincode;

#### Section 2: How do we collect your data?

You directly provide our Organization with most of the data we collect. We collect data and process data every time you:

- Complete online forms and sign up for any particular program/offering/event that we offer;
- Contact us offline, for example by telephone, fax, SMS, email or post.
- Provide us your data through physical media like registration form, donation form, application form, etc.;
- Use or view our website (via your browser's cookies);
- Contribute to any of our projects;
- Choose to support NM Sadguru's initiatives as a volunteer or donor.

#### Section 3: How will we use your data?

Our Organization collects your data so that we can:

- Provide you with information regarding programs, events and support, etc., that you have requested and/ or signed up for;
- Manage our relationship with you (for example, support activities);

- Establish contact with you through phone calls, WhatsApp messages, email and other social media platforms that you have consented to, to provide support regarding programs, practices and processes that you have registered for.
- Monitor, measure, improve and protect our content, website, and services and provide an enhanced and personalized user experience for you;
- Respond to your queries and resolve complaints;
- Provide any of your information that we are required to submit in order to comply with our regulatory or legal obligations;
- Detect, prevent, investigate or provide remedy for criminal, illegal or prohibited activities;
- Undertake internal testing of our website, systems and services to test and improve their security and performance. In these circumstances, we would anonymize any information used for such testing purposes;
- Deliver joint content and services with third parties with whom you have a separate relationship (for example, social media platforms);
- Provide you with information regarding our various initiatives or updates on project progress;
- Process your donations and to provide you with the receipt;

#### Section 4: How do we store your data?

Our Organization uses various technological and procedural security measures to ensure the security, integrity and privacy of the personal information that we collect. We also have implemented reasonable security measures in an effort to protect against the loss, misuse and alteration of the information under our control. Personal information collected by our Organization is stored in secure operating environments that are not available to the public.

Once we obtain your data, we will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy. Unfortunately, however, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your User Information, we cannot guarantee its security. You use the Services and provide us with information at your own initiative and risk. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you have with us has been compromised), please immediately notify us of the problem by contacting us as specified in Section 6 below.

Our Organization will only retain your personal data following your application for a period of time depending on the category of data and the purposes for which we hold it. We will

only retain your data after this time if we are required to do so to comply with the applicable laws of India.

#### Section 5: Marketing:

Our Organization does not sell any data to third parties for marketing or any other purpose.

#### Section 6: What are your data protection rights?

Our Organization would like to make sure you are fully aware of all your data protection rights. Every user is entitled to the following:

The right to access: You have the right to request our Organization for copies of your personal data.

The right to rectification: You have the right to request that our Organization correct any information you believe is inaccurate. You also have the right to request our Organization to complete information you believe is incomplete.

The right to remove: You have the right to request our Organization erase/remove your personal data, under certain reasonable conditions. To delete your profile, please email [info@nmsadguru.org](mailto:info@nmsadguru.org).

The right to restrict processing: You have the right to request that our Organization restrict the processing of your personal data, under certain reasonable conditions.

The right to object to processing: You have the right to object to our Organization's processing of your personal data, under certain reasonable conditions.

The right to data portability: You have the right to request that our Organization transfer the data that we have collected to another organization, or directly to you, under certain reasonable conditions.

Our Organization makes use of third-party services as well as offers services related to storage of user data, user authentication, user consent and user profile management.

If you would like to exercise any of these rights, please contact us at our email: [info@nmsadguru.org](mailto:info@nmsadguru.org).

If you make a request, we have one month to respond to you.

#### Section 7: International Transfers:

As we operate globally, data we collect may be transferred to, stored and processed in any country where one or more entities associated with NM Sadguru are based or have facilities in. While other countries or territories may not have the same standards of protection as those in your home country, we will continue to protect personal data that we transfer in line with this privacy policy.

#### Section 8: What are cookies?

Cookies are text files placed on your computer to collect standard internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

#### Section 9: How do we use cookies?

Our Organization uses cookies in a range of ways to improve your experience on our website including:

- Keeping you signed in;
- Understanding how you use our website;
- If you have created a user profile and also consented to the use of cookies, we may link information relating to your browsing patterns (on our website) with your user profile.

#### Section 10: What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

**Functionality:** Our Organization uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in.

**Promotion:** Our Organization uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device and your IP address.

#### Section 11: How to manage cookies:

You can set your browser to not accept cookies, and opt to remove cookies from your browser. As a result however, in a few cases, some of our website features may not function.

#### Section 12: Privacy Policies of other websites:

Our Organization's website contains links to other websites. Our privacy policy applies only to our website. So, if you click on a link to another website, you should read their privacy policy.

#### Section 13: Changes to our privacy policy:

Our Organization regularly reviews and makes updates to its privacy policy. This web page reflects the most up-to-date version of the privacy policy. By continuing to use our website, you agree to the terms of the amended Privacy Policy.

#### Section 14: How to contact us:

If you have any questions about our Organization's privacy policy or the data we have of yours, or if you would like to exercise one of your data protections rights, please do not hesitate to contact us.

Email us at: [info@nmsadguru.org](mailto:info@nmsadguru.org)

Or write to us: NM Sadguru Foundation, R7R7+G4W, Kartik Society, Shidhpur, Dahod, Gujarat 389151